

Turks & Caicos Tourism Web Site Advertising Rates



Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Length of campaign: _____ week(s)/month(s) *(Delete as appropriate. Minimum 1 week/month, maximum 12 months)*

Creative: I will supply my own ad I need an ad created for me

Ad Rates:

SELECT AD SIZE / PLACEMENT	RATE	DURATION	DISCOUNTS / NOTES
BANNER ADVERTISING <i>(appears throughout site)</i> <input type="checkbox"/> Small (160w x 120h pixels) <input type="checkbox"/> Medium (160w x 240h pixels) <input type="checkbox"/> Large (160w x 360h pixels)	\$500 \$750 \$1,000	Monthly (30 days)	Banners will rotate and appear at random on all sub-pages Creation of banner ads start at \$100 <i>* Advertisers must reflect business or tourism related service that is based or exclusive to Turks and Caicos.</i>
'ISLAND INSIGHTS' NEWSLETTER Banner ad with link: <input type="checkbox"/> Small (160w x 120h pixels) <input type="checkbox"/> Medium (160w x 240h pixels) <input type="checkbox"/> Large (160w x 360h pixels)	\$500 \$750 \$1,000	Per Issue	Banners are listed in order that listed was received by the Tourist Board. <i>* Advertisers must reflect business or tourism related service that is based or exclusive to Turks and Caicos.</i>

* Rates apply until November 30, 2009

Advertiser agrees to the following terms and conditions:

The publisher reserves the right to decline any advertising for any reason. The publisher shall be under no liability for any errors in the advertisement, typographical or otherwise, as no advertisement is published without the approval of the advertiser. It is the sole responsibility of the advertiser to obtain the necessary permissions required to reproduce copyrighted material. Ad rates are good for calendar year 2009. All fees must be paid in full prior to the ad going live on the site.

Please fax or email this contract to:

Toni Sottak
Email: toni@turksandcaicostourism.com
Fax: (649) 941-4219
 or
Lee Ingham
Email: lingham@turksandcaicostourism.com