

TCI leads the way through TCI CARE for ensuring the health & safety of its visitors & residents



- The Ministry of Health in collaboration with the Caribbean Public Health Agency (CARPHA) and the Tourism Sector is pleased to **launch the TCI Tourism Health and Safety program (THP) under the TCI CARE National Initiative, on June 22 2016 in Providenciales**
- TCI is the first Caribbean country to officially launch the THP, **leading the way** regionally for enhancing the health and safety of the tourism product in this landmark event
- The TCI Care campaign is a vision of the Premier that promotes the six features of the TCI tourism product:
 - Sun
 - Sand
 - Sea
 - Safety
 - Security
 - Service
- TCI CARE will seek to emphasize and improve the Safety, Security and Service features to ensure that TCI boasts of a unique and non-comparable tourism product to ensure the overall safety, security and wellbeing of TCI guests.
- So *whether you have a cold, headache, hangover or tummy ache* in TCI, rest assured that TCI will CARE about your health, safety and happiness
- Come to TCI, *Beautiful by Nature*, where *We Care for the health and safety of our visitors and residents*

