



TOURISM ENVIRONMENTAL AWARENESS MONTH 2020

ART COMPETITION FOR PRIMARY SCHOOLS (GRADES 4-6) THEME: 'REDISCOVER TURKS AND CAICOS ISLANDS' through the eyes of a child!

This Poster Competition is designed to reflect the natural beauty, history, and cultural heritage of the people in the islands and using the above theme to entice visitors as well as residents to **'REDISCOVER TURKS AND CAICOS ISLANDS'** through original and creative poster designs.

CRITERIA

- This competition is open to **ALL** primary school students in the Turks and Caicos Islands in grades 4 to 6.
- Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers etc.
- Posters must incorporate creative and original artwork and ideas.
- The poster must illustrate, interpret and emphasize the theme: 'REDISCOVER TURKS AND CAICOS ISLANDS'.
- Posters must be no larger than standard poster board size (18x24) and no smaller than (12x18).
- Your entry form with your name and school must be placed on the back of the poster.
- Students must work **individually** NOT in pairs.

JUDGING

- Posters will be judged on their artistry, creativity, originality and their ability to communicate a clear and positive message/idea.
- Only **ONE** poster should be selected to represent each school.
- An entry form must accompany submission of posters (see below).
- The winning posters must be submitted to the TCI Tourist Board and will become the property of the TCI Tourist Board.
- Your school's winning poster should be sent to TCI Tourist Board by the posted deadline
 November 20, 2020



CRITERIA FOR EVALUATING POSTERS

• Craftsmanship: 30 points

Content: 20Creativity: 20

• Overall Visual Appeal: 20

• Originality: 10

TOTAL NUMBER OF POINTS = 100



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ART COMPETITION FOR PRIMARY SCHOOLS (GRADES 4-6) ENTRY FORM

| Student Information | |
|---|--------------------|
| Name: | |
| Age: | Grade: □ 4 □ 5 □ 6 |
| | |
| School Information | |
| Name of School: | |
| Main Contact: | Island: |
| Main Contact's Position: | Email/Phone: |
| Verification: My signature verifies that I have read the competition's criteria and approve my student's entry of his or her original artwork in the 2020 TEAM Art Competition to represent my school. I assure that this is my student's original artwork. I hereby authorize the Turks & Caicos Tourist Board to display for public viewing the student's artwork that was entered into the competition. I understand that the public display will include the student's art image, his/her name, grade, school, island and art narrative in multimedia formats including, but not limited to the Tourist Board's website, social media and print publications. Signature of School Representative: | |