TOURISM ENVIRONMENTAL AWARENESS MONTH 2020

VIDEO COMPETITION
THEME: ‘REDISCOVER TURKS AND CAICOS ISLANDS’

An invitation is extended to the general public in Turks and Caicos to submit a video on how visitors as well as residents can ‘Rediscover Turks and Caicos Islands’.

PRIZE
$1,000 cash prize.

GUIDELINES
● Must not be more than three minutes long
● Be authentically Turks and Caicos – music used must be local
● Images must be from the islands
● Sound must be heard
● Video must have a WOW factor
● Music must be appropriate
● Must be well researched and creative

JUDGING CRITERIA
● Relevance, interpretation and clarity of theme
● Clear and compelling expression of message
● Presentation depicts knowledge of the islands of the Turks and Caicos
● Content and style
● Visual appeal
● Creativity
● WOW! Factor

All video submissions must be accompanied with the name and contact number of the participant. Videos should be emailed to socialmedia@turksandcaicostourism.com no later than November 20, 2020. Each video submitted becomes the property of the Turks & Caicos Tourist Board.